ONLINE EDUCATION MOOCS 1

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OUTLINE

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WHAT IS "E-LEARNING?"

• E-learning is electronic learning, and typically this means using a computer to deliver part, or all of a course whether it's in a school, part of your mandatory business training or a full distance learning course.



WHAT ARE MOOCS?

 MooC is short for Massive Open Online Course. In layman's terms, it is a course of study made available over the internet to a large number of people. Some of the most common online course companies competing for this new educational business include udemy vs. Edx vs. Coursera.

CHARACTERS OF MOOC

- Moocs typically have specific start and end dates.
- Scholars watch video lectures online, complete the assignments, and receive it back graded immediately most of the time..
- Moocs are usually free, and the courses offered online are often from some of the most prestigious universities like harvard, mit, and stanford.
- Every year moocs become more popular.
- There are more available courses and the quality of online education increases.
- Moocs are characterized by massiveness, openness, and connectivity.
- They use strategies similar to social networking, connecting the masses with the benefits of learning.

UDEMY



- Udemy is a fantastic place to take courses and learn new skills.
- Anyone can create a course.
- The good thing is you can quickly determine which courses are good and which are best left untaken.
- Use the course ratings to your advantage. If it has five stars, then it is probably an excellent course.
- Subscribing to udemy, you will get emails about all their discounts, from \$10 to \$1000 deals.
- One of the best features of <u>udemy</u> is the **variety of instructors**





- Edx has a broad range of higher education courses with many falling in the sciences.
- The classes usually range between four and twelve weeks.
- Edx uses cool tools like videos and gamified labs and other things like 3d virtual molecule builder
- Edx was founded in 2012 at MIT and harvard.
- Edx students can earn proof of enrollment or honor code certificates for free.
- The company is a nonprofit, but it uses the contribution to provide quality education to everyone.



COURSERA

- Coursera has the largest variety of courses, they also provide the freest or low-cost options
- Hey have self-paced courses, courses on-demand, and timed classes
- The classes usually range between four and twelve weeks.
- These certificates can also be shared on linkedin.
- Stanford professors Daphne Koller and Dndrew NG founded coursera in the spring of 2012, with the vision of providing universal access to high-quality education

COURSERA CERTIFICATION





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